

Rock and Roll Hall of Fame and Museum welcomes classic rock band ASIA

for Legends Series Interview

***Original members Geoff Downes, Steve Howe,
Carl Palmer and John Wetton launch***

30th Anniversary Tour at the Museum

CLEVELAND (September 19, 2012) - The Rock and Roll Hall of Fame and Museum is pleased to welcome rock and roll group ASIA for a Legends Series interview on Tuesday, October 9 at 4:30 p.m. in the Rock Hall's Foster Theater, as part of the band's 30th Anniversary World Tour.

"The Rock and Roll Hall of Fame and Museum pays close attention to detail and accuracy when it comes to preserving the history of popular music," said drummer Carl Palmer. "To be part of its Legends Series is a great honor for ASIA."

ASIA, including original members Geoff Downes, Steve Howe, Palmer and John Wetton, will be interviewed by the Rock Hall's Director of Education Jason Hanley. Questions will be taken from the audience at the end of the interview, followed by a merchandise sale and signing. This event is free with a reservation. Seating is limited. RSVP information is as follows:

ROCK HALL MEMBERS

Rock Hall Members can RSVP starting at 10 a.m. EST on Monday, September 24 through the Rock Hall website at

<https://tickets.rockhall.com>.

GENERAL PUBLIC

Non-Rock Hall members can RSVP starting at 10 a.m. EST on Tuesday, September 25 through the Rock Hall website at <https://tickets.rockhall.com>.

This event will also be streamed live on rockhall.com.

Featuring members of such seminal rock bands as King Crimson, Emerson, Lake & Palmer, Yes and the Buggles, ASIA has been widely known as a rock band able to mix indulgent rock and roll instrumentals with a pop sensibility. Now 30 years after the release of their self-titled debut album, which featured the hit "Heat of the Moment," the legendary British classic rock band returns with a brand new studio album, a 30th Anniversary edition of their debut album, two DVDs, and a world tour that includes the UK, Japan, Canada and America.

"We are very pleased and excited to be kicking off the 2012 World Tour at the Rock and Roll Hall of Fame, with the event being a significant occasion in ASIA's 2012 calendar," said John Wetton.

The band's latest record, *XXX* (pronounced Triple X), was released July 3 on Frontiers Records and has been hailed as ASIA's best album since its classic early 80s rock releases, which include *Alpha* and *Astra*. Later this fall, the band will release *Resonance*, a DVD concert film of the group's 2010 Omega World Tour, captured live in Switzerland. In addition, ASIA will release a collector's edition box set based on ASIA's legendary 1982 eponymous debut album. The 30th anniversary edition will feature a re-mastered copy of the album, live rare tracks, a DVD of the new band documentary, *ASIA - 30 Years On*, and more.

For more information on this and other public programs at the Rock and Roll Hall of Fame and Museum, visit rockhall.com/events.

About the Rock and Roll Hall of Fame and Museum

The Rock and Roll Hall of Fame and Museum, Inc. is the nonprofit organization that exists to educate visitors, fans and scholars from around the world about the history and continuing significance of rock and roll music. It carries out this mission through its operation of a world-class museum that collects, preserves, exhibits and interprets this art form and through its library and archives as well as its educational programs.

The Museum is open seven days a week from 10 a.m. to 5:30 p.m. On Wednesdays (and Saturdays through Labor Day), the Museum is open until 9 p.m. Museum admission is \$22 for adults, \$18 for adult residents of Greater Cleveland, \$17 for seniors (65+), \$13 for youth (9-12), children under 8 and Museum Members are always free, for information or to join the membership program call 216. 515.8425. For general inquiries, please call 216.781.ROCK (7625) or visit www.rockhall.com. The Museum is generously funded by Cuyahoga County residents through Cuyahoga Arts and Culture.

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