

**For Immediate Release
September 18, 2006**

AMERICA EMBRACES ALL FOUR ORIGINAL MEMBERS OF



VIA 2006 MEDIA COVERAGE

The original members of the British rock super group, ASIA, - Geoff Downes, Steve Howe, Carl Palmer and John Wetton - have been seen and heard throughout all of the United States and several countries abroad via an extensive media campaign that kicked off August 23rd when the group began promotional efforts for its current US reunion tour. that has included specials on the VH1 Classic Cable TV Network; XM and Sirius Satellite Radio Networks; Rockline, the syndicated radio show; as well as extensive electronic, print and online coverage in newspapers, magazines, music oriented websites and on both regional and syndicated radio and TV outlets.

In all, over 140 international, national and regional media outlets have requested access to the group for the current tour.

VH1 Classics, which sponsored the original members' first tour in 23 years, is featuring the group in a special 30 minutes special that includes unplugged performances, archival videos and interview segments. The VH1 Classic "Hangin' With ASIA" Special will debut on September 23rd and is hosted by Ed Trunk.

Similar specials that featured conversation and in- studio performances by the group and coverage of the tour have aired or are currently airing on the syndicated radio series, Rockline; both the ABC radio network and CBS radio affiliates; both the XM and Sirius Satellite networks; and on key radio stations such as New York's Q104 FM. The band is also scheduled to perform and appear on the syndicated "Mark & Brian" show broadcast from Los Angeles' KLOS-FM studios, throughout the west coast on Tues, September 19th.

Feature articles about the reunion of the original ASIA have appeared or set to appear, in a myriad of national and regional publications including The Boston Globe; The NY

Daily News; Inside Connection Magazine; The Chicago Tribune papers; several syndicated wire services such as Gannett News Service and Knight-Ridder newswire.

The band is scheduled to appear in a two-part feature on the national TV program Extra! September 23rd and 26th, respectively.

2006 ORIGINAL ASIA TOUR DATES

Tues August 29 ROCHESTER, NY – Water Street Music Hall
Thur August 31 ATLANTIC CITY, NJ - Trump Marina Casino
Fri September 1 JIM THORPE, PA – Penn's Peak
Sat September 2 NIAGARA FALLS, NY - Seneca Niagara Casino
Sun September 3 MASHATUCKET, CT - Foxwood Casino
Thur September 7 BOSTON, MA - Avalon Ballroom
Fri September 8 NEW YORK, NY - Nokia Theater
Sat September 9 NEW YORK, NY - Nokia Theater
Sun September 10 NORWALK, CT - Oyster Festival
Tues September 12 RED BANK, NJ - Count Basie Theater
Wed September 13 PHILADELPHIA, PA - Keswick Theater
Fri September 15 CLEVELAND, OH - House of Blues
Sat September 16 CHICAGO, IL - Park West
Sun September 17 MILWAUKEE, WI - Pabst Theater
Wed September 20 LONG BEACH, CA - The Vault
Thur September 21 LAS VEGAS, NV - House of Blues
Fri September 22 FOUNTAIN HILLS, AZ - Fort McDowell Resort & Casino
Sat September 23 LOS ANGELES, CA - Canyon Club
Sun September 24 PALM DESERT, CA - McCallum Theater

For all things ASIA, please visit:

www.originalasia.com

Special Media-only website:

www.originalasia.com/media

For further information

Please contact:

Bruce Pilato or Michele Kaptein

Pilato Entertainment (585) 454-2756

Email: Brucetune@aol.com